Playland-Not-at-the Beach has Closed

It is with great sadness we announce after 10 years of fun and merriment, Playland-Not-at-the-Beach has closed. Unfortunately, like the original Playland at the Beach, we will be making room for housing. In this case it is apartments not condos. In another eerily similar repeat of history we closed on Labor Day, as did our namesake park.

Playland-Not-at-the-Beach was a dream started by Richard Tuck in the late 1990’s and opened May 30, 2008. Over the years, Richard Tuck, Tim Sauer, and Frank Biafore, assisted by many, many dedicated volunteers, hosted thousands of guests at Playland-Not-at-the-Beach.

We have enjoyed seeing your smiling faces and will miss all of you. It has been a wonderful time that no one we will ever forget. Thanks to all that came to see Playland-Not-at-the-Beach and to the numerous volunteers that contributed to a little bit of fun in celebration of the original Playland-at-the-Beach.

Auction

We have commissioned Michaan’s Auctions to liquidate Playland-Not-at-the-Beach. On Saturday, September 15, 2018, starting at noon, we will be auctioning our collection of, “circus nostalgia and prized memorabilia from 20th century American amusement parks including San Francisco’s beloved Playland at the Beach.” The auction will take place at the Michaan’s Auctions – Main Gallery Showroom – 2751 Todd St. Alameda, CA 94501.

There will be a preview of the auction items on: Thursday, September 13, noon - 5pm, Friday, September 14, noon - 5pm, and the day of sale, beginning at 9am.